Historic, Archive Document

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SEEDS



for FALL SOWING 1940





S. S. S. NEW DWARF GIANTS "SENSATION"

QUALITY COUNTS - SOW S.S.S. SEEDS

New England Offices: 37 Pearl Street, Melrose, Mass. Telephone: 2105-R S.S. Skidelsky & Co.

37-39 West 28th Street, New York

Telephones:

MUrray Hill 4 \ 6976 6977



SEEDS FOR FALL SOWING 1940

We, S. S. Skidelsky & Co., give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants we send out, and we will not be in any way responsible for the crop.

WE PAY PARCEL POST AND INSURANCE on ALL SEED ORDERS AT PRICES QUOTED IN THIS LIST TO ANY POST OFFICE IN THE UNITED STATES or CANADA.

ALL ITEMS IN THIS LIST are offered subject to being unsold on receipt of order, and THE PRICES QUOTED ARE SUBJECT TO CHANGE WITHOUT NOTICE.

NOTE—CASH DISCOUNT ON FLOWER SEEDS (Except Cyclamen). You may deduct 5% on orders up to \$25.00 and 8% on orders over \$25.00 if you include CASH WITH ORDER. This includes postage and insurance.



S. S.S. DOUBLE GIANT RUFFLED AND FRINGED

This strain has been improved both in doubleness and color. It is about 12 in. high, 90 to 95% double and semidouble, waved 1/64 Copper Red, Salmon rose overlaying a light Tr. Pkt. OZ. 1.00 2.00 6.00 copper base 1.00 2.00 6.00 Crimson. Amaranth crimson.... Heliotrope. Lilac, heavily veined heliotrope..... 6.00 Madonna. Pure white heavily waved and 6.00 1/128 oz. for \$3.50 1.00 2.00 fringed Rose Queen. Beautiful rose pink...... 1.00 2.00 6.00 Shepherd's Pride. Salmon Shrimp pink. 1/128 oz. for \$3.50 1.00 2.00 6.00 Rose-Pink and White. Flowers variegated rose-1.00 2.00 6.00 pink & white ... S. S. S. Giant Double Flowering Choice Mixture. Excellent for pots and bedding. 1/128 oz. for \$3.25 1.00 2.00 6.00

DOUBLE SMALL FLOWERED

| Producing about 50% Doubles | | 1/64 |
|---------------------------------|----------|----------------------------|
| | Tr. Pkt. | 1/64 oz. 2.00 |
| Double Rosy Morn. Fine pink | 1.00 | 2.00 |
| Double Lilliput Snowball. White | 1.00 | 1.80 |

PETUNIAS ALL-DOUBLE VICTORIOUS

Dwarf Fringed Giants

A leading pot-plant item for Mother's and Decoration Day. NOTE: When transplanting Double Petunias, it is advisable not to discard the smaller and weaker seedlings, as these usually produce the finest double flowers.

BLUE BROCADE (NEW)

Beautiful True Violet-Blue

½ Tr. Pkt. 1.25

Tr. Pkt. 2.00

Amaranth-Red

Four-inch flowers on plants only 10 inches high, the color α rich shade of amaranth-red. Deeper and richer than "WORLD BEAUTY", one of the best items for pots.

Apple Blossom (Daintiness)

The bushy little plants make about 1 foot of height and are generous with 4-inch blooms of dainty apple-blossom pink.

Gaiety

Another 10-inch plant with $3\frac{1}{2}$ to 4-inch flowers of light rosered and white, a delightful combination. The frilling of the petals of this variety is especially pleasing.

Loveliness

Four-inch blooms on 10-inch plants which work cheerfully. The color this time is, according to Ridgway, very close to true La-France-pink, the color florists, estate and private garden trade want. This strain is very uniform.

Orchid Beauty

Orchid shade or light lilac, heavily veined and fringed.

Pure White (Snowball)

Extra dwarf flowers, well fringed of the purest snow-white.

Purple (Purple Robe)

These plants sometimes reach a height of 1 foot and bear 4-inch flowers of dark velvety purple, an effective Petunia color.

World Beauty (Pink Perfection)

Immense fringed-flowers of bright rosy-carmine. A popular variety for pots carrying flowers fully 4 in. across on extra dwarf plants (barely 10 inches).

Prices on above, Original Strain Seeds

| \$1.25 | \$2.00 | \$3.50 | \$6.50 | \$12.50 | \$22.50 |
|----------|----------|--------|--------|---------|---------|
| | (1,000 | | | | |
| Tr. Pkt. | Seeds) | OZ. | oz. | oz. | oz. |
| 1/2 | Tr. Pkt. | 1/128 | 1/64 | 1/32 | 1/16 |

Victorious, All-Double Dwarf (Mixed)

Carefully blended mixture of all the gorgeous colors of this exceptional strain. Large flowers exquisitely ruffled and fringed. Ideal for pots.

| W | 1/2 Tr. Pkt. \$1.00 | (1,000 Seeds) \$2.00 | oz. \$3.25 | oz. \$6.00 | oz. \$11.00 | oz. \$20.00 |
|---|---------------------|-----------------------------------|---------------|---------------|----------------|----------------|
| | 1/2 | Tr. Pkt. | 1/128 | 1/64 | 1/32 | 1/16 |



PETUNIA GIANT PINK GLORY

RUFFLED MONSTERS—Diener's Strain

| Single Flowered | Tr. | 1/64 | 1/32 | 1/16 |
|---------------------------------------|------|------|------|-------|
| 511910 1 10 11010 | Pkt. | oz. | oz. | oz. |
| No. 2—Flesh Pink. Veined center | .50 | 2.50 | 4.00 | |
| No. 3—Variegated. Red & white | .50 | 2.50 | 4.00 | |
| No. 5—Red, Dark Veined With Coal | | | | |
| Black Center | .50 | 2.50 | 4.00 | 8.00 |
| No. 7—Red and White Variegated, | | | | |
| Golden Yellow Center | .50 | 2.50 | 4.00 | 8.00 |
| No. 8—Ruffled Monsters Mixed | .50 | 2.50 | 4.00 | 8.00 |
| No. 10—Salmon Rose. Light veined | | | | |
| center | .50 | 2.50 | 4.00 | 8.00 |
| No. 15—Purple and White | .50 | 2.50 | 4.00 | 8.00 |
| No. 19—Giant Pink Glory. An improve- | | | | |
| ment on Pink Glory | .50 | 2.50 | 4.00 | 8.00 |
| No. 41—Copper Red. Smoky center | .50 | 2.50 | 4.00 | |
| No. 45—Santa Barbara. Flame rose | .50 | 2.50 | 4.00 | 8.00 |
| No. 46—Deep Velvety Violet | .50 | 2.50 | 4.00 | 8.00 |
| No. 47—(Single) Jumbo Mixture of Ruf- | | | | |
| fled Monsters | 1.00 | 3.00 | 5.00 | 10.00 |
| | | | | |
| Double Flowered (Diener's | s) | | | |

| No. | 38—Double | Ruffled | Monsters | and have | | | |
|-----|-------------|----------|--------------|----------|------|-------|-------|
| | Mixed | | •••••• | 1.50 | 5.00 | 10.00 | 20.00 |
| No. | 42—Diener's | Large DO | UBLE Frilled | | | | |
| | Mixed | | | 1.50 | 5.00 | 10.00 | 20.00 |

Small Flowered (Diener's)

| | | Ir. | 1/32 | 1/16 | 1/8 |
|-----|------------------------------|------|------|------|-------|
| | | Pkt. | oz. | OZ. | oz. |
| No. | 11-Diener's Blue. Silky blue | .25 | 3.00 | 6.00 | 12.00 |
| No. | 22-Rose Color. Improved Rosy | | | | |
| | Morn | .25 | 3.00 | 6.00 | 12.00 |

NEW DWARF GIANTS SENSATION

S. S. S. ReSelected. Extra Dwarf Strain of Sensational Giants, producing Mammoth flowers in exceptionally fine mixtures, excellent for pots and florist trade. See front cover page for actual size. Flowers about 5" diameter.

| | Dwarf Giants | Sensation. | Mixed Shades | |
|-------|--------------|------------|--------------|------|
| ½ Tr. | Tr. | 1/64 | 1/32 | 1/16 |
| Pkt. | Pkt. | oz. | OZ. | oz. |
| .75 | 1.25 | 2.25 | 4.00 | 7.50 |

RUFFLED GIANTS OF CALIFORNIA

(Grandiflora superbissima) Medium Dwarf Habit and Huge Flowers

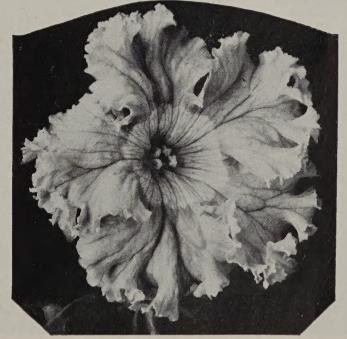
| | Tr. | 1/64 | 1/32 |
|--|------|------|------|
| | Pkt. | OZ. | OZ. |
| Alba. Pure white, yellow throat | .50 | 1.20 | 2.20 |
| Camilla. Rose pink, veined crimson dark | | | |
| throat | .50 | 1.20 | 2.20 |
| Copper Red. Dark throat | .50 | 1.20 | 2.20 |
| Copper Rose | .50 | 1.20 | 2.20 |
| Harlequin. Copper, red and white | .50 | 1.20 | 2.20 |
| Heliotrope. Delicate blue | .50 | 1.20 | 2.20 |
| Marilyn (New). Beautiful Rich-Salmon. 4 to | | | |
| 5 in. diameter | .75 | 1.50 | 2.75 |
| Robin Hood. Dark crimson, dark throat | .50 | 1.20 | 2.20 |
| Silver Rose. Pink flushed rosy amaranth | .50 | 1.20 | 2.20 |
| Ruffled California Giants Mixed | .50 | 1.20 | 2.20 |

CUIDED FULLEY DUFFUE

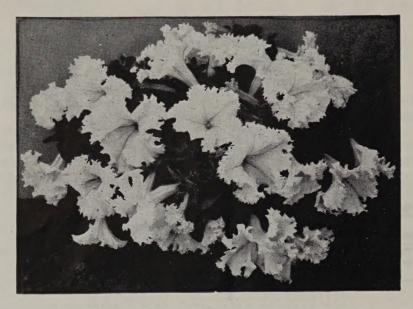
| SOLTU LITOLLI I | TIUI | FFO | | |
|---|------|------|------|------|
| | Tr. | 1/64 | 1/32 | 1/16 |
| | Pkt. | oz. | OZ. | oz. |
| Salmon Rose. (New) | 1.25 | 3.00 | 5.50 | |
| Super Fluffy Ruffles Mixed. Beautifully | | | | |
| ruffled and frilled, extra large, with | | | | |
| large throats | 1.00 | 2.50 | 4.75 | 8.00 |
| | | | | |

GIANT SINGLE FRINGED

| (Hybridia grandiflora | limbria | la) | | |
|---|---------|------|------|------|
| | Tr. | 1/64 | 1/32 | 1/16 |
| | Pkt. | oz. | OZ. | OZ. |
| Appleblossom. Soft pink | .50 | 1.00 | 2.00 | 3.80 |
| Brilliant Rose. White throat | .50 | .75 | 1.50 | 2.80 |
| Golden Jubilee. Carmine tinged scarlet, | | | | |
| golden throat | .75 | 1.50 | 2.75 | 5.00 |
| Miranda. Rosy carmine with dark | | | | |
| throat | .50 | .75 | 1.50 | 2.80 |
| Pepita. Scarlet blotched white | .50 | .75 | 1.50 | 2.80 |
| Pride of Portland. Deep rose, creamy | | | | - |
| throat | .50 | .75 | 1.50 | 2.80 |
| Rapture. Brilliant rose pink heavily | | | | |
| veined carmine | .50 | 1.00 | 2.00 | 3.80 |
| Romany Lass. Deep crimson with al- | | | | |
| most black throat | .50 | 1.00 | 2.00 | 3.80 |
| Royal Beauty (Marine). Rich blue | .50 | 1.40 | 2.50 | |
| Salmon Beauty. Rich salmon rose | .50 | 1.00 | 2.00 | 3.80 |
| Scarlet Beauty. Scarlet, maroon throat | .50 | .75 | 1.50 | 2.80 |
| Theodosia. Rose-pink, golden throat | .50 | 1.20 | 2.20 | 4.25 |
| Triumph Pink. Choice waved blossoms | .50 | .75 | 1.50 | 2.80 |
| Violet Beauty | .50 | 1.25 | 2.30 | 4.50 |
| White Beauty. White with fringe | .50 | .75 | 1.50 | 2.80 |
| Giant Single Fringed. Mixed | .35 | .65 | 1.25 | 2.25 |



PETUNIA GIANT SINGLE FRINGED THEODOSIA



PETUNIA GIANT FRINGED DWARF LACE VEIL

GIANT FRINGED, DWARF

| (Grandif | lora fim | briata | nana) |
|----------|----------|--------|-------|
|----------|----------|--------|-------|

| | Tr. | 1/64 | 1/32 | 1/16 |
|---|------|------|------|------|
| | Pkt. | oz. | OZ. | oz. |
| Charm. Rose pink, yellow throat | .50 | 1.50 | 2.50 | 4.50 |
| Colorado Sunset. Bright rose pink | .50 | 1.20 | 2.00 | |
| Dainty Lady. Light yellow | .50 | 1.75 | 3.50 | |
| Gaiety. Rose pink and white, fringed | .50 | 1.25 | 2.00 | 3.50 |
| Gottfried Michaels. Bright amaranth red | .50 | 1.40 | 2.50 | 4.50 |
| Lace Veil. Fringed pure white | .50 | 1.50 | 2.50 | 4.50 |
| Lilac Queen. Soft lilac shade | 1.00 | | | |
| Setting Sun. Bright rose | .50 | 1.50 | 2.50 | 4.50 |
| The Art. (Columbia). Striped carmine- | | | | |
| rose and white | .50 | 1.50 | 2.80 | |
| Grandiflora fimbriata nana Mixture | 1.00 | 2.00 | 3.50 | |

PETUNIAS Dwarf Giants of California

| | | | | 1/64 | | |
|-----------------|---|-------|------|------|------|------|
| | | | Pkt. | oz. | oz. | OZ. |
| Dwarf Giants of | California, | Dark | | | | |
| Shades (Ramona | Strain) | | .75 | 1.50 | 2.50 | 4.50 |
| Dwarf Giants of | California, | Light | | | | |
| Shades (Ramona | Strain) | | .75 | 1.50 | 2.50 | 4.50 |
| Dwarf Giants of | California | Mixed | | | | |
| (Ramona Strain) | *************************************** | | .75 | 1.50 | 2.50 | 4.50 |



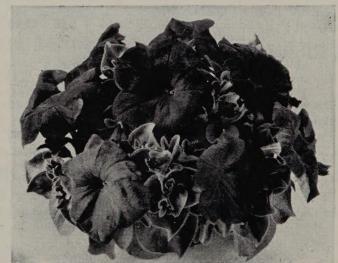
PETUNIA DAINTY LADY

RUFFLED NANA COMPACTA

| | Tr. | 1/32 | 1/16 | 1/8 |
|-------------------------------------|------|------|------|------|
| Betsy Ross. Red and white with | Pkt. | oz. | oz. | OZ. |
| golden and dark red throats | .75 | 2.00 | 3.50 | 6.00 |
| Martha Washington. Delicate rose | .50 | .85 | 1.60 | 3.00 |
| General Washington (New). Rich vel- | | | | |
| vety amaranth red with glistening | | | | |
| reddish-black throat | 1.00 | 2.50 | 4.50 | |

HYBRIDA NANA COMPACTA

| HIDHDA MIMI O | | | | |
|---|------------|---------|------------|--------|
| More dwarf and compact than the HYBI | RIDA c | lass, u | seful fo | r bed- |
| ding or borders. | 1/16 | 1/8 | 1/4 | |
| | oz. | oz. | oz. | oz. |
| Admiral. Large rich violet. | | | | |
| Tr. Pkt. \$.75 1/32 oz. \$1.75 | 3.25 | 6.00 | | |
| Alderman. Deep violet blue | .20 | .35 | .60 | 2.00 |
| Alderman Reselected. Uniform in color | | | | |
| and habit | .35 | .70 | 1.20 | 3.75 |
| Blue Ball. Fine violet blue | .40 | .70 | 1.25 | 4.00 |
| Blue Bird. Deep purple | .20 | .35 | .60 | 2.00 |
| Carmine Bedder (New). Large rich | | | | |
| carmine redTr. Pkt. \$.50 | 1.50 | 2.75 | | |
| Celestial Rose Improved. Bright rose | | | | |
| with pure white throat | .35 | .65 | 1.25 | 4.00 |
| Cockatoo. Violet with white spots | .35 | .65 | 1.25 | 3.50 |
| Cream Star (Silver Medal 1940). | | | | |
| Tr. Pkt. \$.35 | 1.00 | 1.75 | 3.25 | |
| Glow. Dazzling carmine red. | | | | |
| Tr. Pkt.; \$.75 1/32 oz. \$2.50 | 4.50 | 8.00 | 15.00 | 4.05 |
| Heavenly Blue. Beautiful silvery lilac | .50 | .90 | 1.50 | 4.75 |
| Howards Star Dwarf | .25 | .50 | .90 | 2.75 |
| King Henry. Large velvety blood red Tr. Pkt.; \$.50 1/32 oz. \$1.20 | 2.20 | 4.00 | | |
| Ladybird. Carmine overlaid with scarle | | 4.00 | | |
| Tr. Pkt.; \$.75 1/32 oz. \$2.50 | 4.50 | 8.00 | | |
| Norma. Blue with white star | 1.00 | .25 | .45 | 1.50 |
| Rose of Heaven. Select. Brilliant rose | | | | |
| pink | .25 | .45 | .85 | 3.00 |
| Rosy Morn. Select. Rose pink with | | | | |
| white throat | .25 | .45 | .75 | 2.50 |
| Rosy Morn. New improved strain | .35 | .65 | 1.25 | 4.00 |
| Salmon Supreme. Rich coral salmon | | | | |
| Tr. Pkt.; \$.50 1/32 oz. \$1.00 | 1.75 | 3.25 | 6.00 | |
| Scarlet Flare (New). Scarlet rose | 1.00 | | | |
| Senator Improved. Purplish violet, white | 0.5 | 45 | | 0.50 |
| throat | .25 | .45 | .75 | 2.50 |
| Snowball. Large pure white, compact | .25 .25 | .35 | .65 .50 | 1.70 |
| Snow Queen. Dwarf white, compact Sunrise. Brilliant rose, with a flush of | .23 | | .50 | 1.70 |
| scarlet radiating from a small yellow | | | | |
| throatTr. Pkt., .75 | 1.50 | 2.65 | 5.00 | 15.00 |
| Suttons Blue Bedder. Mid-blue | .25 | 2.00 | .55 | 1.80 |
| Twinkles. Bright rose, pure white star | .20 | .30 | .60 | 1.80 |
| S. S. Dwarf. Special Mixture | | .35 | .60 | 2.00 |
| | | 1 | | |
| | | | | |



PETUNIA GRANDIFLORA NANA COMPACTA VELVET BALL

Velvet Ball (New). Velvety blod-red. Ideal for pots. Tr. Pkt. \$.50 1/32 oz \$1.25 1/16 oz. \$2.00 1/8 oz.\$3.50



PETUNIA BURGUNDY

HYBRIDA GRANDIFLORA Large Single Plain Edged

| | Tr. | 1/64 | 1/32 | 1/16 |
|---|------|------|------|------|
| | Pkt. | oz. | oz. | oz. |
| Admiration (Balcony Queen). Velvety | | | | |
| blue, blotched and striped white | .50 | 1.20 | 2.20 | |
| Adria. Silvery lilac | .50 | | | |
| Burgundy. Burgundy red | .50 | .75 | 1.25 | 2.25 |
| Dwarf Pink Glory. Deep rose | .50 | .90 | 1.75 | 3.30 |
| Elk's Pride. True royal purple. Tall | .50 | 1.00 | 1.75 | 3.30 |
| Elk's Pride Dwarf | .50 | 1.00 | 1.80 | 3.40 |
| Giant Flaming Velvet. Velvety blood | | | | |
| red | .50 | 1.20 | 2.20 | |
| Kermesina. Tyrian Rose | .50 | 1.20 | 2.20 | 3.40 |
| Kremhild. Dark crimson, white center | .50 | 1.20 | 2.20 | 3.40 |
| Lilac Beauty. Lilac blue | 1.00 | 1.20 | | |
| Purple Prince. Lighter than Elk's Pride | .50 | | .90 | 1.75 |
| Purple Robe, deep purple, edged silver | .50 | 1.30 | 2.50 | 1 |
| Queen of the Market. Glowing scarlet, | .00 | 1.00 | 2.00 | |
| best single red | .50 | 1.50 | 2.50 | |
| | .50 | .75 | 1.35 | 2.60 |
| Steel Blue. Veined deep blue | | | | |
| Snowstorm Improved. Gigantic white | .50 | 1.50 | 2.50 | 4.80 |
| White Cloud. Large pure white | .50 | .85 | 1.60 | 3.00 |
| Large Single Mixture | | .50 | .90 | 1.75 |
| | | | | |

HYBRIDA or BEDDING

| 111 Dilibit Of Dabb. | | | |
|--|-----------------|---------|------|
| | 1/8 oz. | 1/4 oz. | oz. |
| Adonis. Purple rose, white throat | .25 | .45 | 1.50 |
| Blue Bee. Blue of Viola Jersey Gem | .25 | .50 | 1.60 |
| Flaming Velvet. Velvety crimson | | | |
| Tr. Pkt., .35 | .85 | 1.50 | 5.00 |
| General Dodds. Blood red | .25 | .50 | 1.60 |
| Golden Rose. (Lord Courtenay) | .25 | .50 | 1.60 |
| Hollywood Star. Rose-pink, cream | | | |
| throat, star shapedTr. Pkt., .30 | .50 | 1.00 | 3.25 |
| Howards Star Improved. Velvety pur- | Carried Manager | | |
| ple blotched whiteTr. Pkt., .25 | .45 | .85 | 2.50 |
| Inimitable. Blotched and striped | .25 | .50 | 1.60 |
| Radiance (New). Cerise rose, yellow | | | |
| throat, 2½ to 3" diameterTr. Pkt., .75 | 1.50 | 2.50 | 7.50 |
| Rose King Improved. Rich rose | .30 | .55 | 1.75 |
| Snowstorm. Pure white, Regular strain | .30 | .55 | 1.75 |
| Topaz Rose (New). Fiery rose, suf- | | | |
| fused gold, throat topaz | .30 | .55 | 1.75 |
| Violacea. Violet blue | .25 | .50 | 1.60 |
| S. S. Choice Mixed Bedding | .25 | .50 | 1.60 |
| | | | |



PETUNIA WHITE CLOUD

BALCONY PETUNIAS (Pendula)

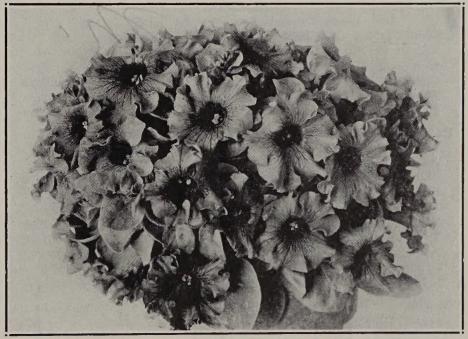
Suitable for window boxes, vases, also bedding

| | Tr. Pkt. | 1/8 oz. | 1/4 oz. | oz. |
|--|----------|---------|---------|------|
| Black Prince. Deep velvety red | .35 | 1.00 | 1.75 | |
| Blue. Rich indigo blue | .35 | .80 | 1.50 | 4.50 |
| Carmine King. Rich coppery rose | .35 | 1.00 | 1.75 | |
| Cornflower Blue (Blue Wonder) | .35 | .80 | 1.50 | 4.80 |
| Crimson (Purpurea). Dark red | .25 | .45 | .75 | 2.60 |
| Rose, Whiteeach | .25 | .50 | .85 | 2.80 |
| Balcony Mixed | .25 | .45 | .80 | 2.50 |
| Maculata (New). Red and white striped | .75 | 2.00 | 3.50 | |
| Star of California. Crimson white star | .35 | | .85 | |

MINIATURE PETUNIAS

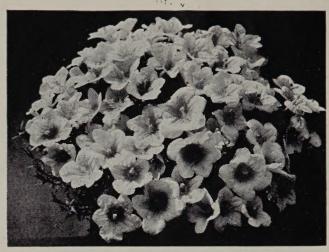
Extra dwarf and compact 6-9"

| A STATE OF THE REAL PROPERTY. | Tr. | 1/16 | 1/8 | 1/4 |
|--------------------------------------|------|------|------|------|
| Baby Cockatoo. Velvety violet, white | Pkt. | oz. | oz. | oz. |
| markings | .35 | | .90 | 1.65 |
| Brilliant Rose Gem | .35 | | 1.00 | 1.70 |
| Pink Gem. Soft pink | | .25 | .50 | 1.00 |
| Rose Gem. Rose pink | .35 | | .90 | 1.65 |
| Royal Gem. Crimson carmine with | | | | |
| white throat | .35 | .60 | 1.20 | 2.00 |
| White Gem. Pure white | .35 | .60 | 1.20 | 2.00 |
| Velvet Gem. Deep rosy purple | .35 | .60 | 1.20 | 2.00 |
| Violet Gem (New). Rich violet blue | .50 | 1.00 | 1.75 | 3.00 |
| Miniature Gem Mixture | .30 | .55 | 1.00 | 1.75 |



PETUNIA GENERAL WASHINGTON—See Page 4

| BROWALLI | IA | | | |
|--|--|--|--------------------------|---|
| Sow seeds November to Jo | anuary fo | | | |
| Species Maior Large blue | Tr. Pkt. | . 1/32 .6 | oz. 1/ | |
| Speciosa Major. Large blue | | .0 | U | 1.00 |
| Viscosa Compacta Sapphire. Dark b | | | • | 1.00 |
| light eye, compact | | .6 | U | 1.00 |
| CENTAUREA C. Sow seeds December to Febr | | March-M | lav | |
| S. S. S. SPECIAL STRAIN | | | | |
| Black Boy. Blackish maroon | ½ oz. | oz. | 1/4 lb. | lb. |
| Bue Boy. Rich deep blue | | .40 | 1.30 | 4.00 |
| Pinkie. Deep rose pink | | .40 | 1.30 | 4.00 |
| Red Boy. Deep redSnowman. Pure white | | .40 | 1.30 | 4.00 |
| S. S. S. Select Double Mixed | | .40 | 1.30 | 4.00 |
| COLEUS | | | | |
| Sow seeds November-Janua | ry for Spr Tr. | | es 1/16 | 1/8 |
| | Pkt. | oz. | oz. | oz. |
| Dwarf Hybrids | | 1.75 | | |
| Exhibition Mixture, S.S.S. Large Leaved Choice Mixedoz. 6.0 | | 1.75 | | 1.00 |
| Rainbow Mixture | | | 1.00 | 1.75 |
| CUPHEA (Cigar | | _ | | |
| Sow seeds November-December | | r 5 mo : r. Pkt. | nths | ½ oz. |
| Firefly. Deep rose scarlet, early | | .50 | | 1.00 |
| Platycentra. Russet orange | | .35 | | 1.20 |
| DIDISCUS (Blue Sow seeds December and Janua | | rch an | d Anri | ;1 |
| bow seeds becomber and janua | Tr. | 1/8 | 1/4 | •• |
| Consider De mot transmission | | oz. | | oz. |
| Coerulea Improved Strain (New). Wil | | .15 | .25 | .80 |
| | | 1 50 | 2.50 | 8.00 |
| Resistant, deep blue | 1.00 | 1.50 | 4.50 | 0.00 |
| IMPATIENS (Sultan | s Balsam | | | |
| IMPATIENS (Sultan Sow seeds October to December | s Balsam) r for Win |) iter Pot | Plant | s |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt. | ter Pot 1/32 oz .50 | Plant | s |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt. |) iter Pot 1/32 oz | Plant | s 16 oz. |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 | nter Pot 1/32 oz .50 1.00 | Plant | s 16 oz. |
| IMPATIENS (Sultan Sow seeds October to December Holsti, Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 | 1/32 oz .50 | Plant | s 16 oz. 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 | nter Pot 1/32 oz .50 1.00 | Plant 1/ | 16 oz. 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 | nter Pot 1/32 oz .50 1.00 .50 1.00 | Plant | 1.00 |
| IMPATIENS (Sultant Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V | .ter Pot 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 oz | Plant | 1.00 1.00 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt. | nter Pot 1/32 oz .50 1.00 .50 1.00 | Plant | 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 | 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 oz | Plant: 1/ | 1.00 1.00 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 Tall. Go | 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 oz 1.75 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 3.00 |
| IMPATIENS (Sultant Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 Try for Ea Tall. Go Tr. Pkt. | 1/32 oz .50 1.00 .50 1.00 Winter 1/128 of 1.75 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 |
| IMPATIENS (Sultant Sow seeds October to December of De | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 Tr. Pkt25 .25 | 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 oz 1.75 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 3.00 3.00 3.00 2.00 |
| IMPATIENS (Sultant Sow seeds October to December of De | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 Tr. Pkt25 .25 | 1/32 oz .50 1.00 .50 1.00 Winter 1/128 of 1.75 rly Spr od for 1/4 oz .65 .65 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti, Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 Tall. Go Tr. Pkt25 .25 .25 | 1/32 oz .50 1.00 .50 1.00 .50 1.75 1/128 oz 1.75 rly Spr od for 1/4 oz .65 .65 .65 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 3.00 3.00 3.00 2.00 |
| IMPATIENS (Sultant Sow seeds October to December of De | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 Tr. Pkt25 .25 .25 .25 | nter Pot 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 oz 1.75 rly Spr od for 1/4 oz .65 .65 .65 .65 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 Tr. Pkt25 .25 .25 .25 Fine for for Easter .25 | ter Pot 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 oz 1.75 rly Spr od for 1/4 oz .65 .65 .65 .65 .65 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 Tr. Pkt25 .25 .25 .25 Fine for for Easter .25 .25 | ter Pot 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 oz 1.75 rly Spr od for 1/4 oz .65 .65 .65 .60 pots. | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti, Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 .50 .Fr. Pkt60 .Tall. Go Tr. Pkt25 .25 .25 .25 .25 .25 .25 | ter Pot 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 of 1.75 rly Spr od for 1/4 oz .65 .65 .65 .65 .65 .65 .65 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 2 |
| IMPATIENS (Sultan Sow seeds October to December Holsti, Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 .50 .50 .50 .50 .50 .50 .5 | ter Pot 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 oz 1.75 rly Spr od for 1/4 oz .65 .65 .65 .65 .65 .65 .65 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 2 |
| IMPATIENS (Sultan Sow seeds October to December Holsti, Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 .50 .50 .Fr. Pkt60 .50 .50 .50 .50 .50 .50 .50 .50 .50 .5 | nter Pot 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 of 1.75 rly Spr od for 1/4 oz .65 .65 .65 .65 .65 .65 .65 .65 | Plant 1/ Pot Plant 2. 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 2 |
| IMPATIENS (Sultan Sow seeds October to December Holsti. Vermillion red | s Balsam) r for Win Tr. Pkt50 .50 .50 DE collowing V Tr. Pkt60 Tall. Go Tr. Pkt25 .25 .25 .25 .25 .25 .25 .25 .25 .2 | ter Pot 1/32 oz .50 1.00 .50 1.00 Winter 1 1/128 oz 1.75 rly Spr od for 1/4 oz .65 .65 .65 .65 .65 .65 .65 .65 | Pot Plant 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 2 |
| IMPATIENS (Sultan Sow seeds October to December Holsti, Vermillion red Holsti New Hybrids Liegnitzia. Deep vermillion-red Sultani, Bright rose Sultani, Bright rose Sultani Hybrids KALANCHO Sow seeds November-January for for the seeds November-January for for the seeds December-January for for the seeds December-January GRANDIFLORA STRUMOSA (Suttoni) Blue Orange Carmine Rose Cherry Red Scarlet S.S.S. Grandiflora Mixture NANA COMPACTA, Dwarfer habit. Sow October-December Aurora, Crimson and white Blue Gem (Improved) Fire King, Scarlet Orange King, Rich orange White Queen, Large white Triumph Mixed NIEREMBERGIA (C. Sow seeds November-December) | s Balsam) r for Win Tr. Pkt50 .50 .50 .50 .50 .50 .50 .50 .50 .5 | ter Pot 1/32 oz .50 1.00 .50 1.00 Winter 1/128 of 1/128 of 1.75 rly Spr od for 1/4 oz .65 .65 .65 .65 .65 .65 .65 .65 .65 .65 | Pot Plant 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 2 |
| IMPATIENS (Sultant Sow seeds October to December of De | s Balsam) r for Win Tr. Pkt50 .50 .50 .50 .50 .50 .50 .50 .50 .5 | ter Pot 1/32 oz .50 1.00 .50 1.00 .50 1.75 rly Spr od for 1/4 oz .65 .65 .65 .65 .65 .65 .65 .65 .65 .65 | Pot Plant 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 |
| IMPATIENS (Sultan Sow seeds October to December Holsti, Vermillion red Holsti New Hybrids Liegnitzia. Deep vermillion-red Sultani, Bright rose Sultani, Bright rose Sultani Hybrids KALANCHO Sow seeds November-January for for the seeds November-January for for the seeds December-January for for the seeds December-January GRANDIFLORA STRUMOSA (Suttoni) Blue Orange Carmine Rose Cherry Red Scarlet S.S.S. Grandiflora Mixture NANA COMPACTA, Dwarfer habit. Sow October-December Aurora, Crimson and white Blue Gem (Improved) Fire King, Scarlet Orange King, Rich orange White Queen, Large white Triumph Mixed NIEREMBERGIA (C. Sow seeds November-December) | s Balsam) r for Win Tr. Pkt50 .50 .50 .50 .50 .50 .50 .50 .50 .5 | ter Pot 1/32 oz .50 1.00 .50 1.00 .50 1.75 rly Spr od for 1/4 oz .65 .65 .65 .65 .65 .65 .65 .65 .65 .65 | Pot Plant 1/ | 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 2 |



NIEREMBERGIA HIPPOMANNICA

| SCHIZANTHU | | | | |
|--|------------|------------|---------|-------------|
| Sow seeds October-November | | | ots | *** |
| Easter WhiteTr. | | 10 | 3 for | \$2.50 |
| SHAMROCK (Tri | | D 4-1-1 | | |
| Sow seeds November and December | oer for St | . Patrici | K S Day | y lb. |
| True Irish Strain | .15 | .45 | | 5.00 |
| TORENIA | | ,,,, | | |
| Sow seeds November-Decemb | er for Eo | rly Spr | ing | |
| bow seeds not ember 2 comm | 1/16 | 1/8 | 1/4 | |
| | oz. | oz. | oz. | oz. |
| Fournieri Alba. White | | .50 | .90 | 2.80 |
| Blue. Large flowered | 25 | .40 | .70 | 2.20 |
| URSINIA | | | | |
| Sow seeds August to January | for Febru | ary to | Мαу | |
| The state of the s | 1/16 | 1/8 | 1/4 | 077 |
| Anethoides. Brilliant orange with purple | | oz. .35 | oz. | oz. 1.80 |
| zone, daisy-like | | .00 | .00 | 1.00 |
| ding or pots | | .40 | .75 | 2.40 |
| VENEDIUM | | | | |
| Sow seeds September to January | for Feb | ruary t | о Мау | |
| | 1/16 | | 1/4 | |
| Fastuosum. Orange with black zone | | oz. | oz. | oz. |
| useful for cutting | | .40 | .70 | 2.20 |
| S.S.S. Hybrids. Attractive mixture | | | .90 | 2.75 |
| VINCA ROSEA (Pe | | | C | |
| Sow seeds NovFeb. in 70°-75° Be sure to start seed early, | | | | |
| | 8 oz. | 1/4 oz | | oz. |
| Alba Oculata. White, rose center | .20 | .30 | | .90 |
| Alba Pura. Pure white | .20 | .30 | | .90 |
| Rosea. Rose pink | .20 | .30 | | .90 |
| Vinca Rosea. Mixed | .15 | .25 | | .80 |



VINCA ROSEA

VERBENA

Sow seeds December-January for early Spring

1/8 oz. 1/4 oz. oz.

| GRANDIFLO | RA GIGANTEA |
|-----------|----------------|
| | Flowered Type. |

| Alba Pure. Pure white | | .30 | .60 | 1.75 |
|--------------------------------------|---|--|--|--|
| Appleblossom. Delicate pink | | .35 | .70 | 2.20 |
| Beauty of Oxford Hybrids | • | .35 | .70 | 2.20 |
| Blue. White eye | | .30 | .60 | 1.80 |
| Brilliant. Flame rose, white eye | | .35 | .70 | 2.40 |
| Cerise Queen. Soft salmon cerise | | .35 | .70 | 2.20 |
| Crimson Glow. Crimson | | .35 | .70 | 2.20 |
| Etna. Geranium red, cream eye | ********** | .30 | .60 | 1.80 |
| Flamingo (New). Vivid pink | | .50 | .90 | 3.50 |
| Floradale Beauty. Salmon rose | | .35 | .70 | 2.25 |
| Lavender Glory. Large lavender, cr | ream | | | |
| white eye | | .35 | .65 | 2.00 |
| Lucifer. Vivid scarlet | | .30 | .60 | 1.80 |
| Lumincsa. Flame pink | | .30 | .60 | 1.80 |
| Lutea Improved. Cream yellow | | .30 | .50 | 1.60 |
| Rose Cardinal. Rose, white eye | | .30 | .60 | 1.80 |
| Sutton's Pink. Salmon-pink | | .30 | .60 | 1.80 |
| Violet. White eye | | .30 | .60 | 1.80 |
| S.S.S. Giant Mixture | \$4.00 | .25 | .50 | 1.50 |
| VEDDENIA NIANIA GOMBI CETA | | | | |
| VERBENA NANA COMPACTA | 1/10 | 1.4 | 1/4 | |
| Dwarf. | 1/16 | 1/8 | | |
| Blue Sentinel. Rich navy blue, white | oz. | oz. | oz. | oz. |
| eye | .25 | .45 | .80 | 2.60 |
| Carmine Ball. Brilliant carmine | | | | 2.40 |
| Chamain Links annual annual | .25 | .40 | .70 | 2.40 |
| Chamois. Light creamy apricot | .20 | .35 | .65 | 2.35 |
| Fireball. Bright scarlet, erect | .20 .20 | .35 .35 | .65 .65 | 2.35 2.35 |
| Fireball. Bright scarlet, erect | .20 .20 .25 | .35 .35 .40 | .65 .65 .70 | 2.35 2.35 2.40 |
| Fireball. Bright scarlet, erect | .20 .20 .25 .25 | .35 .35 .40 .40 | .65 .65 .70 .70 | 2.35 2.35 2.40 2.40 |
| Fireball. Bright scarlet, erect | .20 .20 .25 .25 | .35 .35 .40 .40 | .65 .65 .70 .70 | 2.35 2.35 2.40 2.40 2.60 |
| Fireball. Bright scarlet, erect | .20 .20 .25 .25 .25 .25 | .35 .35 .40 .40 .45 | .65 .65 .70 .70 .80 | 2.35 2.35 2.40 2.40 2.60 2.60 |
| Fireball. Bright scarlet, erect | .20 .20 .25 .25 .25 .25 .25 | .35 .35 .40 .40 .45 .45 | .65 .65 .70 .70 .80 .80 | 2.35 2.35 2.40 2.40 2.60 2.60 2.40 |
| Fireball. Bright scarlet, erect | .20 .20 .25 .25 .25 .25 | .35 .35 .40 .40 .45 | .65 .65 .70 .70 .80 | 2.35 2.35 2.40 2.40 2.60 2.60 |
| Fireball. Bright scarlet, erect | .20 .20 .25 .25 .25 .25 .25 | .35 .35 .40 .40 .45 .45 | .65 .65 .70 .70 .80 .80 | 2.35 2.35 2.40 2.40 2.60 2.60 2.40 |

EVERBLOOMING BEGONIAS

FIBROUS ROOTED

A strong $2\frac{1}{2}$ " Pot can be produced from Seed in about 4 months.

| | Tr. | 1/128 | 1/64 | |
|--|------|-------|----------|------|
| Adeline. (Improved Darling) Dwarf | Pkt. | oz. | oz. | oz. |
| bright pink | .75 | 1.25 | 2.25 | |
| Albert Martin. Large bright carmine | ., 0 | .35 | .65 | 1.00 |
| Carmen. Pink, bronze foliage | | 1.00 | 1.75 | 3.20 |
| Carmen White. Bronze leaf | 1.00 | | | |
| Christmas Cheer. Deep crimson scarlet | | .75 | 1.40 | 2.20 |
| Christmas Pink. Large rose pink | | .75 | 1.40 | 2.30 |
| Elegance. White edged crimson | .75 | 1.20 | 2.00 | |
| Enchantress. Bright pink | | .50 | 1.00 | |
| Erfordia. Light pink | | .50 | .90 | 1.60 |
| Fireball. Brilliant crimson | | .50 | .90 | 1.75 |
| Fire Sea (Blaze of Fire). Fiery red | | .75 | 1.20 | 2.20 |
| Gustave Knaake. Large salmon pink | | .50 | .90 | 1.60 |
| Indian Maid. Deep scarlet, with deep | | | | |
| bronze foliage | .75 | 1.25 | 2.00 | |
| Lightning. Xtra large carmine scarlet | | 1.00 | 1.65 | 3.00 |
| Luminosa. Deep scarlet, reddish leaf | | .50 | 1.00 | 1.80 |
| Luminosa Compacta. Extra dwarf scarlet | .75 | 1.25 | 2.00 | |
| Mignon. Salmon Scarlet Semi-dwarf | .60 | 1.00 | 1.75 | |
| Pink Profusion (Improved Erfordia). Pure | | | | |
| La France Rose-pink, dwarf habit | 1.00 | 1.75 | | |
| Prima Donna. Rose, shading carmine | | .75 | 1.20 | 2.20 |
| Radio. Large brilliant carmine-scarlet | | .75 | 1.20 | 2.20 |
| Red Pearl. Deep scarlet, compact | 1.00 | | ly limit | |
| Rosa Perle. Splendid rose pink, dwarf | 1.00 | | ly limit | |
| Salmon Queen. Cinnabar-red-dark leaf | | .50 | .90 | 1.60 |
| Tausendschoen. Deep rose-pink, com- | 1.00 | | | |
| pact | 1.00 | | 1.00 | 1 00 |
| White Pearl. Snowy white | .50 | 0.5 | 1.00 | 1.80 |
| S. S. Bedding Mixture | | .35 | .60 | 1.00 |

3% on all other items.

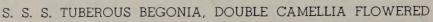
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| SRK CITY, N. Y. ed \$ | PRICE | |
|--|-------------------|--|
| S. S. KIDELSKY 37-39 WEST 28th STREET Tel. MUrray Hill 4—6976 - 6977 Amount Enclose O. Box or R. F. D. Sta Gllowing in accord with the usual Seedmen's no | NAME OF VARIETIES | |
| DateSt., P. O. CityShipping | Quantity | |







S. S. S. TUBEROUS BEGONIA SINGLE FRILLED

S. S. S. TUBEROUS BEGONIA HYBRIDS

Sow seeds, November-December to February for July on

| S. S. S. Double Camellia Flowered. Dark Red, Pink, Rose, Salmon. Scarlet, Orange, White, Yellow. S. S. S. Double Camellia, Flowered, Mixed. Double Frilled Mixture, Carnation fld | 1/128 oz. 15.00 15.00 | S. S. Single Tuberous. Dark Red, Pink, Rose, Salmon Scarlet, Orange, White, Yellow S. S. S. Single Tuberous Mixture | .75 | 1/128 oz. 3.50 3.50 3.50 |
|---|-----------------------------|--|-----|--------------------------|
| Double Hanging Basket Type Hybrid Mixture1.25Double Lloydii Mixed. Pendulous1.00Double Rosebud Mixture1.25Double Large Flowered Mixed1.00 | 3.25 3.00 | Narcissus Flowered Mixed Single Crested Mixed Single Frilled Mixture | .65 | 8.00 8.00 8.00 |

STOCKS "GARDENIA" TR. PKT. \$1.25

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